



DOWNTOWN ARTS CENTER, TAMPA

THE WELCOME DESK & RETAIL DISPLAY SYSTEM NAMING RIGHTS OPPORTUNITY

The Welcome Desk & Merch Display Area serves as the front-of-house hub for the Downtown Arts Center — the first point of contact for visitors, guests, and members. Designed as a custom-built millwork feature, it combines an information center, check-in counter, retail display wall, and point-of-sale system, blending functionality and aesthetics.



Tampa Museum of Art

SPONSORSHIP NAMING TIERS & BENEFITS

TIER	CONTRIBUTION	DURATION	BENEFITS / RECOGNITION
Welcome Desk Lead Naming Partner	\$40,000	Initial lease term (up to 5 years)	"The [Sponsor Name] Welcome Desk" signage, logo display on digital screens and printed materials.
Retail Display Sponsor	\$15,000	Initial lease term (up to 5 years)	Recognition on merchandise shelving signage; inclusion in gift shop communications and website.
POS Technology Sponsor	\$10,000	3 years	"Powered by [Sponsor Name]" acknowledgment on POS screen or receipts.
Auxiliary Displays	\$20,000	Initial lease term (up to 5 years)	Light weight, foldable display systems.

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ABOUT THIS
SPONSORSHIP
OPPORTUNITY

www.TampaArtsAlliance.org



CONTACT

Michele Smith
Executive Director
813-401-6534
smith@tampaartsalliance.org