



DOWNTOWN ARTS CENTER, TAMPA

THE MAIN GALLERY | THE HEART OF THE CENTER *NAMING RIGHTS OPPORTUNITY*

The Main Gallery is the centerpiece of the Downtown Arts Center—the primary exhibition and gathering space designed to showcase Tampa’s diverse and dynamic creative community. As visitors enter the Center, the gallery offers a flexible, high-impact visual experience that can host rotating exhibitions, community art showcases, cultural festivals, receptions, and multimedia installations. It is the most visible and photographed area of the entire Center, symbolizing Tampa’s creative identity.





SPONSORSHIP NAMING TIERS & BENEFITS

TIER	CONTRIBUTION	DURATION	BENEFITS / RECOGNITION
The Main Gallery Lead Naming Partner	\$150,000	Initial lease term (up to 5 years)	"The [Sponsor Name] Gallery" signage, recognition in all press releases and events, and one annual private sponsor reception.
Annual Exhibition Series Sponsor	\$25,000 / year	1 year (renewable)	"Presented by [Sponsor]" on one major annual exhibition, with logo inclusion in signage and materials.
Curatorial Fellowship Sponsor	\$15,000 / year	2 years	Funds a curatorial fellowship or guest curator. Recognition in exhibition credits and programming.
Community Showcase Partner	\$10,000 / year	1 year	Supports local artist exhibitions; name on title wall and promotional materials.

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ABOUT THIS
SPONSORSHIP
OPPORTUNITY

www.TampaArtsAlliance.org



CONTACT

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