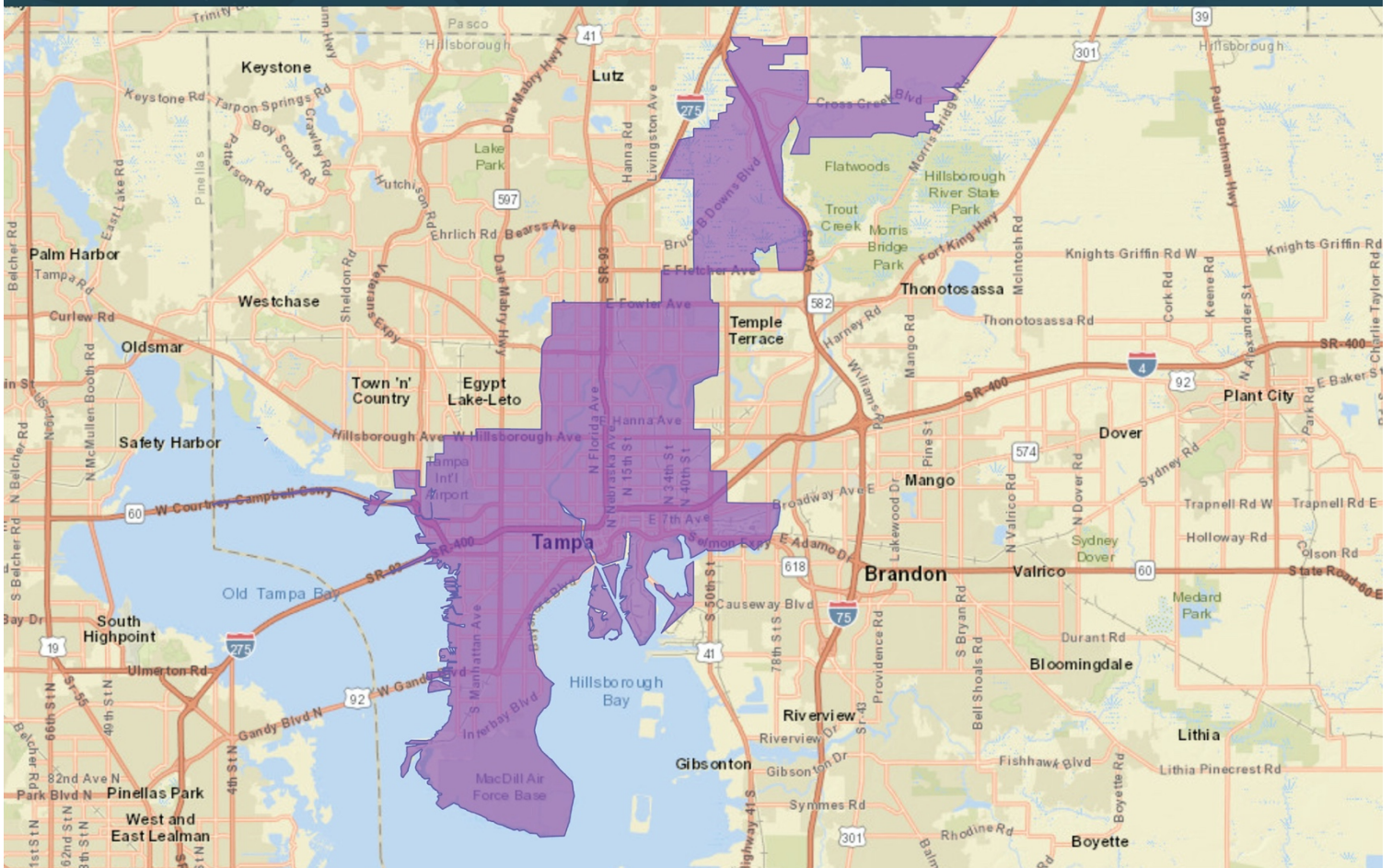




artspace

ARTS MARKET STUDY TECHNICAL REPORT



JUNE 2021 // TAMPA, FLORIDA

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TECHNICAL REPORT

SURVEY OF INDIVIDUAL ARTISTS AND CREATIVES

The focus of this report is primarily on the 1,038 **respondents** (1,159 respondents less 121 who said “I would not choose any of these options”) **who indicated an interest in at least one type of space in Tampa, FL out of a total of 1,159 respondents.**

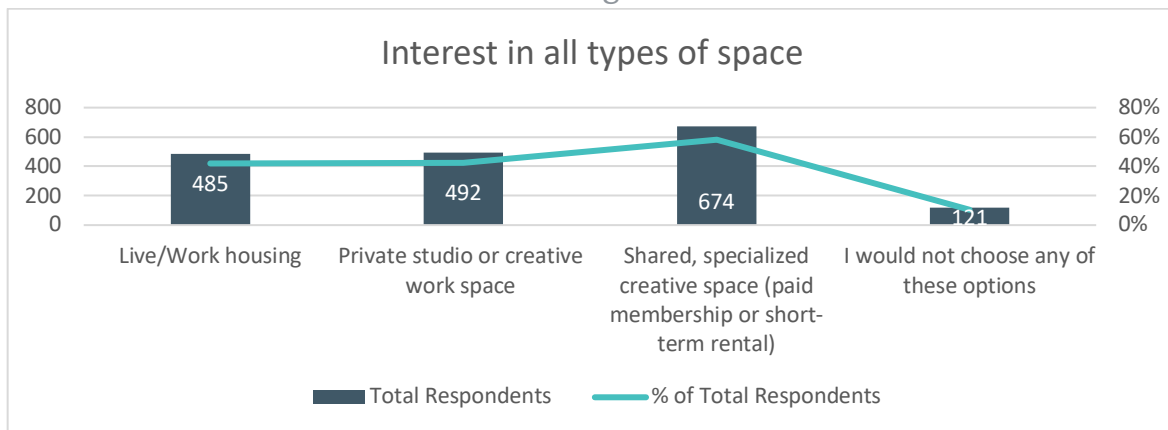


I. ALL SURVEY RESPONDENT DATA

A. INTEREST IN SPACE

1) Which of the following options would you choose if available and affordable in Tampa, FL?

Figure 1



Which of the following options would you choose if available	Total Respondents	% of Total Respondents
Live/Work housing	485	42%
Private studio or creative work space	492	42%
Shared, specialized creative space (paid membership or short-term rental)	674	58%
I would not choose any of these options	121	10%
Total Respondents	1159	100%

**Respondents may have selected multiple options*

2) Respondents who selected they would relocate to affordable artists' live/work housing AND another space option.



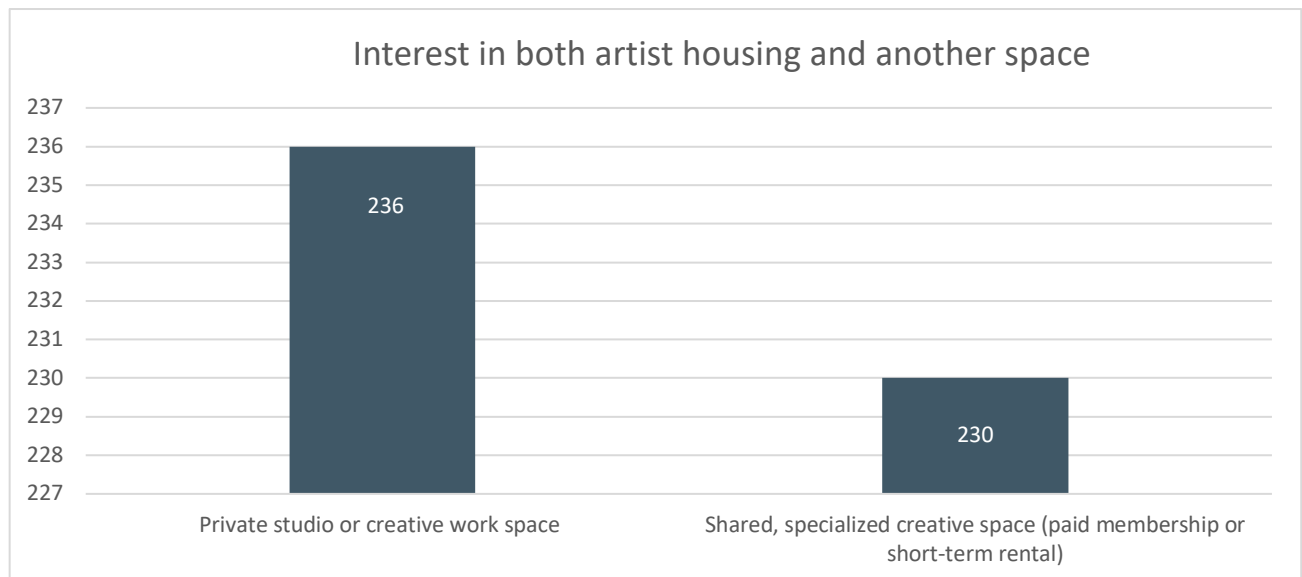
There are **1,159 total respondents who took the survey**. Of those respondents **485** are interested in affordable artists' live/work housing, and **492** are interested in private studio or creative work space.

Under the column of "both artists housing and other space", out of the **485 respondents** interested in artists' live/work housing there are **236** who are also interested in private studio/creative work space, and **230** who are also interested in accessing shared creative space.

Which of the following options would you choose if available	Total Respondents	% of Total Respondents	Both artist housing and other space
Live/Work housing	485	42%	0
Private studio or creative work space	492	42%	236
Shared, specialized creative space (paid membership or short-term rental)	674	58%	230
I would not choose any of these options	121	10%	0
Total Respondents	1159	100%	485

**Respondents may have selected multiple options*

Figure 2





3) Respondents who selected only ONE type of the following options if available in Tampa.

Of the 485 respondents who are interested in affordable artist live/work housing there are 176 who selected ONLY housing and no other type of space.

Of the 492 respondents who selected private studio space there are 109 who selected ONLY private studio space and no other type of space.

Respondents who selected only ONE type of space	# of Respondents
Live/Work housing (relocate to space designed for artists and their families) - ONLY	176
Private studio or creative work space (1-year lease minimum) - ONLY	109
Shared, specialized creative space (paid membership or short-term rental) - ONLY	297
I would not choose any of these options	121

Respondents who selected only NO to L/W housing	# of Respondents
Live/Work housing (relocate to space designed for artists and their families)	0
Private studio or creative work space (1-year lease minimum)	256
Shared, specialized creative space (paid membership or short-term rental) (e g, for creating, displaying, performing, practicing, rehearsing, teaching, etc.)	444
I would not choose any of these options	121

B. CURRENT AREAS OF ARTS, CULTURAL, CREATIVE INDUSTRY INVOLVEMENT



1) In what areas of the arts, cultural, or creative industries are you most involved?

The top 3 areas of arts, cultural, maker or creative industry involvement by the 1,159 total respondents are: Painting/Drawing/Illustration/Mixed media, Music (vocal/instrumental/recording/composition), and Art gallery/Exhibition space/Curatorial.

Total Responses			
Arts, Cultural and Creative Industries	#	% of Responses	% of Respondents
Painting/Drawing/Illustration/Mixed media	364	11%	31%
Music (vocal/instrumental/recording/composition)	270	8%	23%
Art gallery/Exhibition space/Curatorial	217	7%	19%
Photography	206	6%	18%
Art education/instruction	196	6%	17%
Theater arts (acting, directing, production, comedy, etc.)	187	6%	16%
Digital or Desktop arts (graphic design, architecture, animation, etc.)	180	5%	16%
Writing/Literary arts	177	5%	15%
Film/Video/Television/Web content production	144	4%	12%
Crafts/Fine crafts	116	4%	10%
Multi-disciplinary	114	3%	10%
Dance/Choreography	107	3%	9%
Art administration/Arts advocacy (e g, museum or arts nonprofit staff)	104	3%	9%
Art therapy/Healing arts	78	2%	7%
Fire arts (ceramics, glass, metalworking/metalsmithing)	78	2%	7%
Other, please specify	73	2%	6%
Installation art	68	2%	6%
Sculpture	64	2%	6%
Heritage preservation/Cultural practice	59	2%	5%
Culinary arts/Craft food or beverage	55	2%	5%
Murals/Street art	53	2%	5%
Printmaking	50	2%	4%
Fiber/Textile arts/Weaving	49	1%	4%
Fashion/Costume/Millinery/Wearable arts	48	1%	4%
Jewelry design/fabrication	45	1%	4%
Book arts	41	1%	4%
Woodworking	41	1%	4%
Social practice	36	1%	3%
Body art (tattoo, esthetics, hair styling, etc.)	35	1%	3%
Artisanal product (non-food)	23	1%	2%
Total Respondents	1159		
Total Responses	3278	100%	

**Respondents may have selected multiple options*



C. DEMOGRAPHICS

1) What is your age?

47% of respondents are between 21-40 years of age.

Age	Total Responses	
	#	% of Respondents
20 years or younger	64	6%
21 - 30 years	292	25%
31 - 40 years	257	22%
41 - 50 years	211	18%
51 - 60 years	156	13%
61 - 70 years	134	12%
Over 70 years	45	4%
Total	1159	100%

2) With which gender do you most identify?

60% of respondents identify as a female.

Gender	Total Responses	
	#	% of Respondents
Female	690	60%
Male	402	35%
Non-Binary	59	5%
Not Listed (please specify)	8	1%
Total	1159	100%

3) Which of the following best describes you?

63% of respondents describe themselves as White/Caucasian.



Ethnicity	Total Responses	
	#	% of Respondents
White/Caucasian	729	63%
Hispanic/Latinx/Spanish	156	13%
Black /African American/Caribbean	119	10%
Multiracial/Multiethnic	80	7%
Not Listed (please specify)	32	3%
Asian American or Asian	28	2%
American Indian/Alaska Native/Native Hawaiian	8	1%
Northern African/Middle Eastern American or Northern African/Middle Eastern	6	1%
Pacific Islander	1	0%
Total	1159	100%

D. CURRENT SITUATION

1) Do you currently own or rent/lease your living space?

43% of respondents currently rent/lease their living space.

Currently own or rent/lease your living space	Total Responses	
	#	% of Respondents
Rent/Lease	500	43%
Own	481	42%
Neither	178	15%
Total	1159	100%

2) Do you currently have space you use only for your art or creative work?

60% of respondents currently do not have dedicated work space for art or creative work.

Currently have work space for creative work	Total Responses	
	#	% of Respondents
Yes	468	40%
No	691	60%
Total	1159	100%

3) Which best describes your current art or creative work situation?

37% of respondents currently have space within their home that they use for their art or creative work. 38% of respondents currently do not have the work space that they need for their art or creative work.



Current art or creative work situation	Total Responses	
	#	% of Respondents
I don't have the space I need (e.g., current space is not adequate, I cannot afford available space, etc.)	439	38%
I have space within my home	424	37%
On an ongoing basis, I rent/own studio/creative work space	115	10%
My work space is free (e.g., member of dance troupe, university student, etc.)	77	7%
My work does not require designated space	65	6%
On a short-term basis, I rent/own studio/creative work space	39	3%
Total	1159	100%

4) What do you currently pay monthly, on average (NOT including utilities), for the ongoing studio/creative work space you rent or own?

33% of total respondents currently pay \$350 or less per month, not including those who selected \$0.
43% of total respondents pay \$501 or more per month.

Monthly rent for studio/creative work space	Total Responses	
	#	% of Respondents
\$0	12	10%
\$1 - \$50	10	9%
\$51 - \$100	5	4%
\$151 - \$200	7	6%
\$201 - \$250	7	6%
\$251 - \$300	3	3%
\$301 - \$350	6	5%
\$351 - \$400	5	4%
\$401 - \$500	11	10%
\$501 - \$750	8	7%
More than \$750	41	36%
Total	115	100%

**This question was only asked of those who selected:
"On an ongoing basis, I rent/own studio/creative work space"*



5) What percentage of your income comes from your art or creative work?

63% of total respondents either earn no income from their art/creative work or up to 10% of their income from their art/creative work.

Percentage of income from art or creative work	Total	
	#	% of Respondents
up to 10%	315	27%
11% - 25%	129	11%
26% - 50%	77	7%
51% - 75%	38	3%
76% - 100%	184	16%
I earn no income from my art/creative work	416	36%
Total	1159	100%

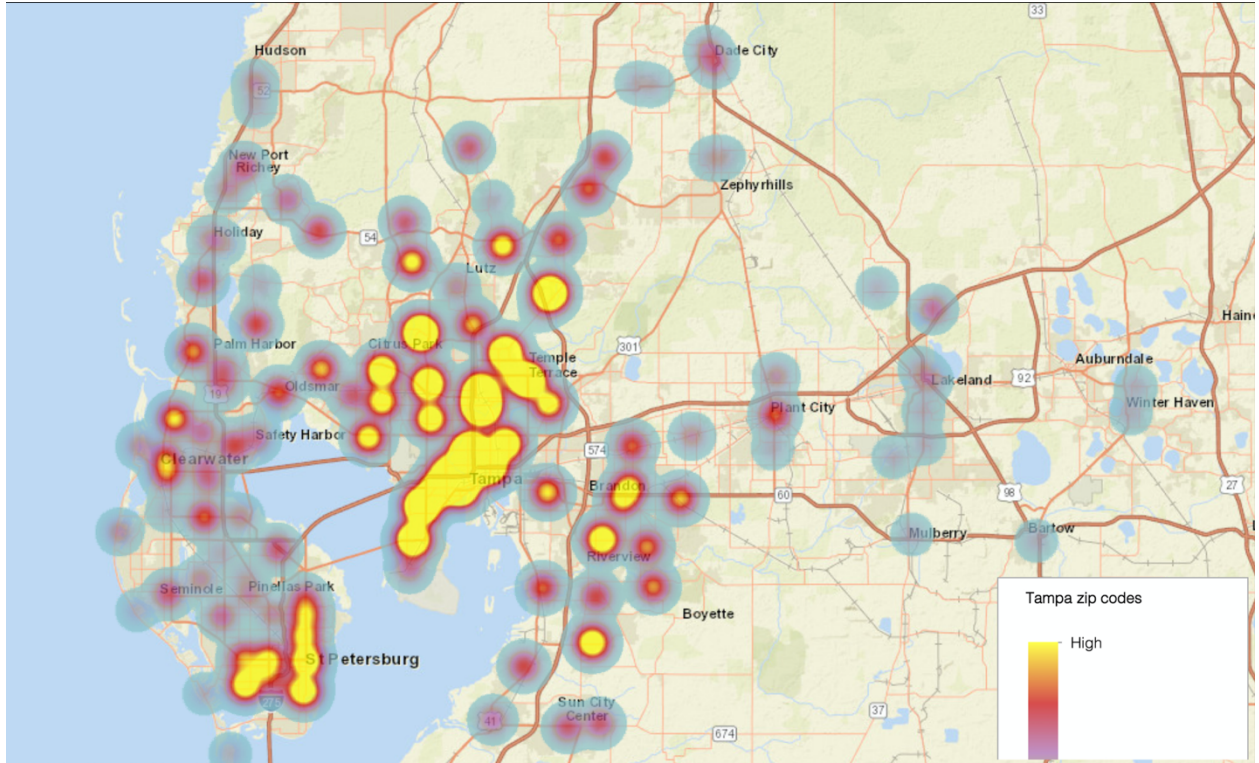
6) Have you ever lived in Tampa?

66% of respondents currently live in Tampa.

Have you ever lived in Tampa, FL?	Total Responses	
	#	% of Respondents
I currently live in Tampa, FL	762	66%
Yes, but not currently	197	17%
No	200	17%
Total	1159	100%

7) What is the five-digit zip code where you live?

The following cluster map highlights in yellow the highest density of population by zip code where respondents currently live.



E. NOT INTERESTED



1) You indicated that you are not interested in relocating to affordable live/work housing, renting private studio or creative work space, or accessing shared creative space in Tampa. Please let us know why.

Not interested	Total Responses	
	#	% of Respondents
My current creative work and living spaces meet my needs	79	52%
The city of Tampa is not a location of interest to me	19	12%
I need or am interested in space, but am not able to relocate, rent space, or buy a membership in the foreseeable future	17	11%
Other, please specify	17	11%
I am not interested in any of these types of spaces (live/work, private studio/creative work space, or shared creative spaces)	14	9%
I have other plans for studio, creative work, or living space	7	5%
Total	153	100%

**Respondents may have selected multiple options*

II. INDIVIDUALS INTERESTED IN AFFORDABLE ARTISTS' LIVE/WORK HOUSING



The “yes” responses in the following tables are those individuals interested in live/work housing. The “total” responses are everyone who completed the survey.

There is a total of 485 respondents interested in affordable artists' live/work housing, of those respondents, 176 are interested in affordable artists' live/work housing only.

A. INTEREST IN AFFORDABLE ARTISTS' LIVE/WORK HOUSING

	Total Respondents	% of Respondents
Live/Work housing (relocate to space designed for artists and their families)	485	100%
Live/Work housing (relocate to space designed for artists and their families) ONLY	176	36%
Total Respondents	485	

B. CURRENT AREAS OF ART, CULTURAL, MAKER OR CREATIVE INDUSTRY INVOLVEMENT

1) In what areas of art, cultural, or creative industries are you most involved?

The top 4 areas of arts, cultural, maker or creative industry involvement by the 485 interested respondents are: Painting/Drawing/Illustration/Mixed Media, Music (vocal/instrumental/recording/composition), Digital or Desktop arts (graphic design, architecture, animation, etc.), and Photography.

Arts, Cultural and Creative industries	"yes" to live/work housing			Total Respondents		
	#	% of Responses	% of Respondents	#	% of Responses	% of Respondents
Painting/Drawing/Illustration/Mixed media	167	12%	34%	364	11%	31%
Music (vocal/instrumental/recording/composition)	126	9%	26%	270	8%	23%
Digital or Desktop arts (graphic design, architecture, animation, etc.)	100	7%	21%	180	5%	16%
Photography	97	7%	20%	206	6%	18%
Art gallery/Exhibition space/Curatorial	88	6%	18%	217	7%	19%
Writing/Literary arts	80	6%	16%	177	5%	15%
Film/Video/Television/Web content production	75	5%	15%	144	4%	12%

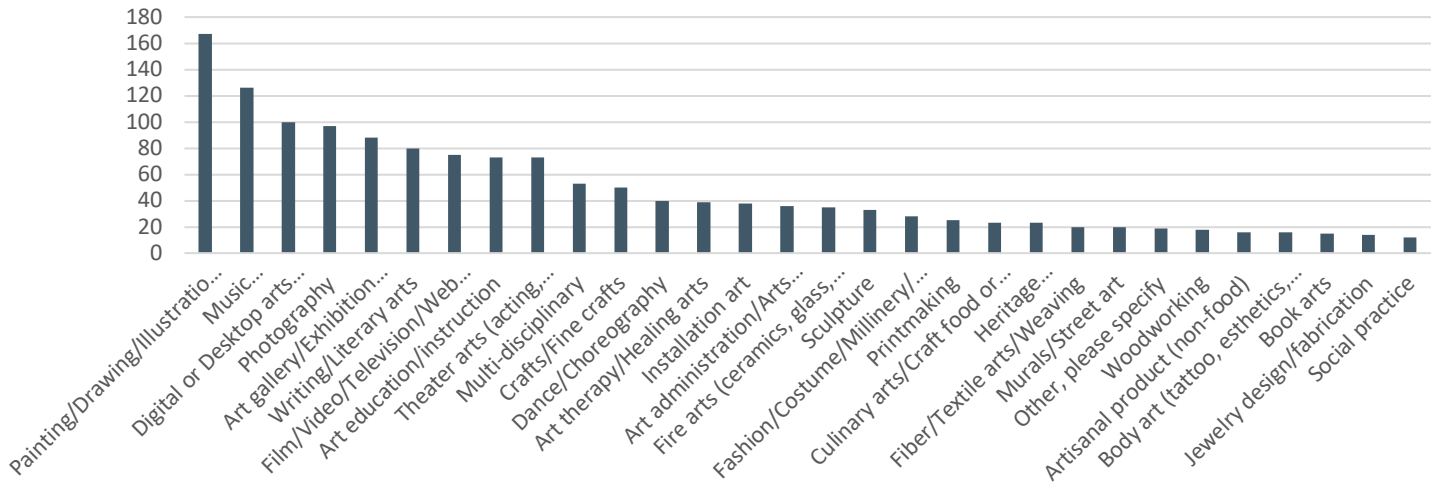


Art education/instruction	73	5%	15%	196	6%	17%
Theater arts (acting, directing, production, comedy, etc.)	73	5%	15%	187	6%	16%
Multi-disciplinary	53	4%	11%	114	3%	10%
Crafts/Fine crafts	50	3%	10%	116	4%	10%
Dance/Choreography	40	3%	8%	107	3%	9%
Art therapy/Healing arts	39	3%	8%	78	2%	7%
Installation art	38	3%	8%	68	2%	6%
Art administration/Arts advocacy (e g, museum or arts nonprofit staff)	36	2%	7%	104	3%	9%
Fire arts (ceramics, glass, metalworking/metalsmithing)	35	2%	7%	78	2%	7%
Sculpture	33	2%	7%	64	2%	6%
Fashion/Costume/Millinery/Wearable arts	28	2%	6%	48	1%	4%
Printmaking	25	2%	5%	50	2%	4%
Culinary arts/Craft food or beverage	23	2%	5%	55	2%	5%
Heritage preservation/Cultural practice	23	2%	5%	59	2%	5%
Fiber/Textile arts/Weaving	20	1%	4%	49	1%	4%
Murals/Street art	20	1%	4%	53	2%	5%
Other, please specify	19	1%	4%	73	2%	6%
Woodworking	18	1%	4%	41	1%	4%
Artisanal product (non-food)	16	1%	3%	23	1%	2%
Body art (tattoo, esthetics, hair styling, etc.)	16	1%	3%	35	1%	3%
Book arts	15	1%	3%	41	1%	4%
Jewelry design/fabrication	14	1%	3%	45	1%	4%
Social practice	12	1%	2%	36	1%	3%
Total Respondents	485			1159		
Total Responses	1452			3278		

**Respondents may have selected multiple options.*

Arts, Cultural, Maker and Creative Industries

Respondents interested in Artists' Live/Work Housing





2) What percentage of your income comes from your art or creative work?

56% of respondents interested in affordable artists' live/work housing either earn no income from their art/creative work or less than 10% of their income from their creative work.

% of Income from art/creative work	"yes" to live/work housing		"yes" to private studio		Total Respondents	
	#	Respondents %	#	Respondents %	#	Respondents %
up to 10%	113	23%	140	28%	315	27%
11% - 25%	60	12%	61	12%	129	11%
26% - 50%	47	10%	42	9%	77	7%
51% - 75%	15	3%	12	2%	38	3%
76% - 100%	88	18%	81	16%	184	16%
I earn no income from my art/creative work	162	33%	156	32%	416	36%
Total	485	100%	492	100%	1159	100%

C. DEMOGRAPHICS OF INTERESTED RESPONDENTS

1) With which gender do you most identify?

55% of respondents interested in affordable artists' live/work housing identify as a Female.

Gender	"yes" to live/work housing		Total	
	#	Respondents %	#	Respondents %
Female	266	55%	690	60%
Male	178	37%	402	35%
Non-Binary	38	8%	59	5%
Not Listed (please specify)	3	1%	8	1%
Total	485	100%	1159	100%

2) What is your age?



65% of respondents interested in affordable artists' live/work housing are 40 years of age or younger.

Age	"yes" to live/work housing		Total	
	#	% Respondents	#	% Respondents
20 years or younger	37	8%	64	6%
21 - 30 years	169	35%	292	25%
31 - 40 years	106	22%	257	22%
41 - 50 years	73	15%	211	18%
51 - 60 years	53	11%	156	13%
61 - 70 years	41	8%	134	12%
Over 70 years	6	1%	45	4%
Total	485	100%	1159	100%

3) Which of the following best describes you?

58% of respondents interested in affordable artists' live/work housing describe themselves as White/Caucasian.

Ethnicity	"yes" to live/work housing		Total	
	#	% Respondents	#	% Respondents
White/Caucasian	282	58%	729	63%
Hispanic/Latinx/Spanish	72	15%	156	13%
Black /African American/Caribbean	53	11%	119	10%
Multiracial/Multiethnic	46	9%	80	7%
Asian American or Asian	15	3%	28	2%
Not Listed (please specify)	10	2%	32	3%
Northern African/Middle Eastern American or Northern African/Middle Eastern	5	1%	6	1%
Total	485	100%	1159	100%

4) Does your household include pets?



37% of respondents interested in affordable artists' live/work housing do not have pets.

"yes" to live/work housing			
Pet(s)	#	% of Responses	% of Respondents
No	196	37%	40%
Yes, dog(s)	163	30%	34%
Yes, cat(s)	147	27%	30%
Yes, another type of pet(s)	30	6%	6%
Total Responses	536	100%	
Total Respondents	485		

**Respondents may have selected multiple options*

5) What is the highest level of education you have completed?

55% of respondents interested in affordable artists' live/work housing received a bachelor's degree or higher.

Education	"yes" to live/work housing		Total	
	#	% Respondents	#	% Respondents
Some high school course work	3	1%	13	1%
High school degree/GED	30	6%	54	5%
Some college course work, no degree	127	26%	225	19%
Bachelor's degree	169	35%	455	39%
Associate degree (e.g., AA, AS)	59	12%	114	10%
Master's degree	85	18%	247	21%
Professional degree (e.g., MD, DDS)	5	1%	23	2%
Doctorate	7	1%	28	2%
Total	485	100%	1159	100%

6) Are you a full-time student?

80% of interested respondents are NOT full-time students.

Are you a full-time student?	"yes" to live/work housing		Total	
	#	% Respondents	#	% Respondents
Yes	95	20%	165	14%
No	390	80%	994	86%
Total	485	100%	1159	100%

7) Are you a veteran of the United States Armed Forces?

97% of interested respondents are NOT a veteran of the United States Armed Forces.

Are you a veteran of the United States Armed Forces?	"yes" to live/work housing		Total Respondents	
	#	%	#	%
Yes	15	3%	42	4%
No	470	97%	1117	96%
Total	485	100%	1159	100%

8) Which range is closest to your gross annual household income?

Figure 3 below shows the Max Rents based on Housing and Urban Development (HUD) 2021 Rent and Income limits for 30%, 60%, and 80% Area Median Income (AMI). Source: Novoco.com

Figure 5

City: Tampa		City: Tampa		City: Tampa	
County: Hillsborough		County: Hillsborough		County: Hillsborough	
MAX RENTS		MAX RENTS		MAX RENTS	
AMI 60%		AMI 30%		AMI 80%	
0 BDRM	\$ 775	0 BDRM	\$ 387	0 BDRM	\$ 1,034
1 BDRM	\$ 831	1 BDRM	\$ 415	1 BDRM	\$ 1,108
2 BDRM	\$ 997	2 BDRM	\$ 498	2 BDRM	\$ 1,330
3 BDRM	\$ 1,152	3 BDRM	\$ 576	3 BDRM	\$ 1,536
4 BDRM	\$ 1,285	4 BDRM	\$ 642	4 BDRM	\$ 1,714
5 BDRM	\$ 1,418	5 BDRM	\$ 709	5 BDRM	\$ 1,891
INCOME LIMITS		INCOME LIMITS		INCOME LIMITS	
1 PERSON	\$ 31,020	1 PERSON	\$ 15,510	1 PERSON	\$ 41,360
2 PERSON	\$ 35,460	2 PERSON	\$ 17,730	2 PERSON	\$ 47,280
3 PERSON	\$ 39,900	3 PERSON	\$ 19,950	3 PERSON	\$ 53,200
4 PERSON	\$ 44,280	4 PERSON	\$ 22,140	4 PERSON	\$ 59,040
5 PERSON	\$ 47,880	5 PERSON	\$ 23,940	5 PERSON	\$ 63,840
6 PERSON	\$ 51,420	6 PERSON	\$ 25,710	6 PERSON	\$ 68,560
7 PERSON	\$ 54,960	7 PERSON	\$ 29,250	7 PERSON	\$ 73,280
8 PERSON	\$ 58,500	8 PERSON	\$ 30,990	8 PERSON	\$ 78,000

48% of the respondents interested in affordable artists' live/work housing income qualify based on their selected household income in this survey and on the 2021 60% HUD rent and income limits.



Income by Household Size for Respondents interested in live/work housing

Annual Household Income	1	2	3	4 or more	Total	Income Qualify 30% AMI	Income Qualify 60% AMI	Income Qualify 80% AMI
Prefer Not to Answer	5	7	2	12	26	0	0	0
Under \$10,000	17	11	9	4	41	41	41	41
\$10,000 - \$15,000	19	8	2	7	36	36	36	36
\$15,001 - \$20,000	15	15	3	1	34	19	34	34
\$20,001 - \$25,000	13	11	2	3	29	3	29	29
\$25,001 - \$30,000	21	13	3	3	40	0	40	40
\$30,001 - \$35,000	11	16	2	3	32	0	32	32
\$35,001 - \$40,000	16	11	4	4	35	0	19	35
\$40,001 - \$45,000	12	7	1	2	22	0	2	22
\$45,001 - \$50,000	12	12	7	2	33	0	0	21
\$50,001 - \$55,000	7	10	2	2	21	0	0	4
\$55,001 - \$60,000	4	5	2	1	12	0	0	1
\$60,001 - \$65,000	6	6	4	1	17	0	0	0
\$65,001 - \$75,000	1	12	5	0	18	0	0	0
\$75,001 - \$85,000	6	14	5	6	31	0	0	0
\$85,001 - \$100,000	3	6	4	5	18	0	0	0
\$101,000 - over \$400,000	6	16	5	13	40	0	0	0
						0	0	0
Total	174	180	62	69	485	99	233	295
% of respondents who income qualify for 30% AMI						20%		
% of respondents who income qualify for 60% AMI						48%		
% of respondents who income qualify for 80% AMI						61%		

D. CURRENT SITUATION OF INTERESTED RESPONDENTS



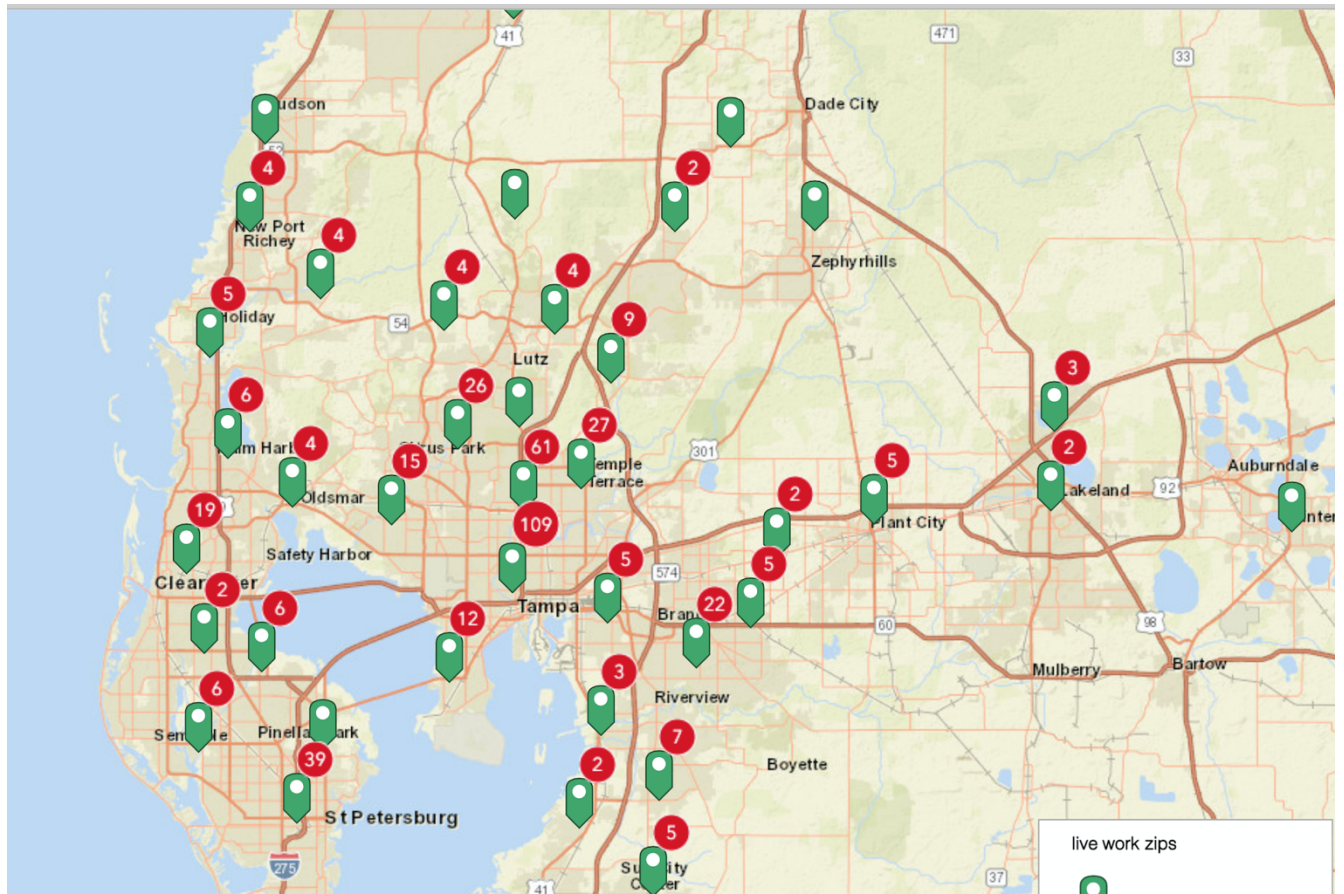
1) Have you ever lived in Tampa?

62% of respondents interested in artists' live/work housing currently live in Tampa.

Have you ever lived in Tampa	"yes" to live/work housing		Total Responses	
	#	% of Respondents	#	%
I currently live in Tampa	299	62%	762	66%
Yes, but not currently	97	20%	197	17%
No	89	18%	200	17%
Total	485	100%	1159	100%

2) What is the five-digit zip code where you live?

The following cluster map pinpoints in green the highest density of population by zip code where respondents currently live. The numbers in red indicate the number of respondents who live in the same zip code.





3) Including yourself, how many people currently make up your household?

84% of respondents interested in affordable artists' live/work housing reside in a household without children. 73% of respondents have a household size of one to two people, including themselves.

Total Household Size	"yes" to live/work housing		Total	
	#	%	#	%
One - I am the only adult	174	36%	293	25%
Two	180	37%	495	43%
Three	62	13%	172	15%
Four or more	69	14%	199	17%
Total	485	100%	1159	100%

Number of Children (under 18)	"yes" to live/work housing		Total	
	#	%	#	%
None	405	84%	923	80%
One	44	9%	125	11%
Two	32	7%	84	7%
Three	3	1%	21	2%
Four or more	1	0%	6	1%
Total	485	100%	1159	100%

4) Do you currently own or rent/lease your living space?

60% of respondents who are interested in affordable artists' live/work housing currently rent or lease their living space.

Own/Rent/Lease	"yes" to live/work housing		Total Respondents	
	#	% Respondents	#	% Respondents
Rent/Lease	293	60%	500	43%
Own	84	17%	481	42%
Neither	108	22%	178	15%
Total	485	100%	1159	100%

5) What do you currently pay monthly, on average, for your housing, NOT including utilities?



The chart below reflects the current housing costs of respondents who are interested in artists' live/work housing.

50% of respondents interested in affordable artists' live/work housing pay \$1,000 or less a month in housing costs, not including those who selected "\$0 - I currently don't pay for housing".

39% of respondents interested in affordable artists' live/work housing pay between \$901 and \$1,500.

Monthly Housing Costs (excluding utilities)	"yes" to live/work housing		Total Respondents	
	#	% Respondents	#	% Respondents
\$0 - I currently don't pay for housing	15	4%	83	8%
\$1 - \$400	18	5%	40	4%
\$401 - \$500	16	4%	30	3%
\$501 - \$600	23	6%	48	5%
\$601 - \$700	33	9%	62	6%
\$701 - \$800	27	7%	58	6%
\$801 - \$900	36	10%	64	7%
\$901 - \$1,000	34	9%	72	7%
\$1,001 - \$1,100	23	6%	58	6%
\$1,101 - \$1,200	37	10%	76	8%
\$1,201 - \$1,300	27	7%	71	7%
\$1,301 - \$1,400	16	4%	40	4%
\$1,401 - \$1,500	12	3%	42	4%
\$1,501 - \$1,600	13	3%	36	4%
\$1,601 - \$1,700	10	3%	27	3%
\$1,701 - \$1,800	11	3%	34	3%
\$1,801 - \$1,900	6	2%	20	2%
\$1,901 - \$2,000	4	1%	24	2%
\$2,001 - \$2,100	2	1%	19	2%
\$2,101 - \$2,200	4	1%	12	1%
\$2,201 - \$2,300	2	1%	11	1%
\$2,301 - \$2,400	0	0%	6	1%
\$2,401 - \$2,500	0	0%	2	0%
More than \$2,500	8	2%	46	5%
Total	377	100%	981	100%

This question was asked only to those who selected "Rent/Lease", "Own" for the question: "Do you currently own or rent/lease your living space?"

6) Do you currently have work space you use only for your art or creative work?



70% of interested respondents do NOT currently have dedicated work space they use only for art or creative work.

Work space for art or creative work?	"yes" to live/work housing		Total	
	#	% Respondents	#	% Respondents
Yes	147	30%	468	40%
No	338	70%	691	60%
Total	485	100%	1159	100%

7) Which best describes your current art or creative work situation?

49% of interested respondents don't have the space they need for their art or creative work.

Current creative situation	"yes" to live/work housing		Total	
	#	% Respondents	#	% Respondents
I don't have the space I need (e g, current space is not adequate, I cannot afford available space, etc.)	239	49%	439	38%
I have space within my home	137	28%	424	37%
On an ongoing basis, I rent/own studio/creative work space	45	9%	115	10%
My work space is free (e g, member of dance troupe, university student, etc.)	32	7%	77	7%
My work does not require designated space	19	4%	65	6%
On a short-term basis, I rent/own studio/creative work space	13	3%	39	3%
Total	485	100%	1159	100%

8) Is another member of your household also taking this survey and expressing interest in affordable artists' live/work housing?



20% of respondents have another household member taking the survey AND expressing interest in affordable artists' live/work housing.

Other Household members taking this survey and expressing interest in affordable artist housing?	"yes" to live/work housing	
	#	%
Yes	98	20%
No	284	59%
Unsure	103	21%
Total	485	100%

E. AFFORDABLE ARTISTS' LIVE/WORK HOUSING PREFERENCES



1) What is the maximum amount you would consider paying monthly (NOT including utilities) for combined live/work space?

21% of interested respondents would consider paying a maximum amount between \$900-\$1,000 per month for live/work housing. Per the 2021 60% AMI Rent Guidelines this would suggest those respondents would consider the 60% AMI rents for studio or 1-bedroom unit to be affordable.

**In this example, per HUD guidelines, households would need to qualify for those size units by household size and income qualify at or below 60% of AMI.*

Figure 6:

2021 Rent Guidelines from HUD for Hillsborough County

City: Tampa		City: Tampa	
County: Hillsborough		County: Hillsborough	
MAX RENTS		MAX RENTS	
AMI	60%	AMI	30%
0 BDRM	\$ 775	0 BDRM	\$ 387
1 BDRM	\$ 831	1 BDRM	\$ 415
2 BDRM	\$ 997	2 BDRM	\$ 498
3 BDRM	\$ 1,152	3 BDRM	\$ 576
4 BDRM	\$ 1,285	4 BDRM	\$ 642
5 BDRM	\$ 1,418	5 BDRM	\$ 709
INCOME LIMITS		INCOME LIMITS	
1 PERSON	\$ 31,020	1 PERSON	\$ 15,510
2 PERSON	\$ 35,460	2 PERSON	\$ 17,730
3 PERSON	\$ 39,900	3 PERSON	\$ 19,950
4 PERSON	\$ 44,280	4 PERSON	\$ 22,140
5 PERSON	\$ 47,880	5 PERSON	\$ 23,940
6 PERSON	\$ 51,420	6 PERSON	\$ 25,710
7 PERSON	\$ 54,960	7 PERSON	\$ 29,250
8 PERSON	\$ 58,500	8 PERSON	\$ 30,990

Source: novoco.com



"yes" to live/work housing		
Max amount you would consider paying monthly	#	%
\$400	31	6%
\$500 - \$600	73	15%
\$700 - \$800	122	25%
\$900-\$1,000	102	21%
\$1,100 - \$1,300	84	17%
\$1,400 - \$1,500	33	7%
Over \$1,500	40	8%
Total	485	100%

2) Which of the following scenarios would you consider for your live/work housing?

93% of respondents interested in artists' live/work housing would consider renting.

"yes" to live/work housing			
Live/work housing scenario	Yes	No	% of Respondents
			"Yes"
Renting	451	34	93%
Owning (i.e., a condo)	360	125	74%
Total Respondents	485		

3) How many bedrooms does your household need?

74% of respondents interested in artists' live/work housing need one or two bedrooms. 73% of respondents have a household size of one to two people.

"yes" to live/work housing							
# Bedrooms Required	One - I am the only adult				Four or more	Total	% of Bedrooms
	Two	Three					
None (Studio/Efficiency)	28	6	2	3	39	8%	
One	96	37	23	16	172	35%	
Two	43	106	26	15	190	39%	
Three	7	29	9	24	69	14%	
Four or more	0	2	2	11	15	3%	
Total	174	180	62	69	485	100%	
% of HH Size	36%	37%	13%	14%	100%		

- 4) In what neighborhood(s) of Tampa would you consider relocating to live/work housing?
54% of respondents interested in artists' live/work housing would consider Seminole Heights.



Locations	"yes" to live/work housing		
	#	% of Responses	% of Respondents
Seminole Heights	263	20%	54%
Tampa Heights	209	16%	43%
Ybor City	238	19%	49%
Downtown	250	19%	52%
West Tampa	159	12%	33%
No preference OR not familiar enough with Tampa neighborhoods to answer	118	9%	24%
Another location (please specify)	48	4%	10%
Total Respondents	485		
Total Responses	1285	100%	

- 5) Of the following, which shared spaces and amenities would you most prefer, if available to residents in your live/work building?

The top 4 shared spaces and amenities that are most important to interested respondents are: General-use studio/work space, Gallery/Exhibition space, Rehearsal space (dance, theater, performance art, etc.), and Music practice room (sound attenuated)

Type of Live/Work Amenities	"yes" to live/work housing		
	#	% of Responses	% of Respondents
General-use studio/work space	238	17%	49%
Gallery/Exhibition space	182	13%	38%
Rehearsal space (dance, theater, performance art, etc.)	130	9%	27%
Music practice room (sound attenuated)	106	8%	22%
Additional storage	102	7%	21%
Outdoor work area	95	7%	20%
Gardening area	94	7%	19%
Informal meeting/lounge space	87	6%	18%
Classroom/Teaching space	74	5%	15%
Business center (copier, scanner, etc.)	69	5%	14%
Utility sink with trap	65	5%	13%
Fitness room	64	5%	13%
Dog run	50	4%	10%
Bicycle parking (indoors/secure)	21	1%	4%
Other, please specify	16	1%	3%
Loading dock	13	1%	3%
None of the above	3	0%	1%
Total Respondents	485		
Total Responses	1409	100%	

**Respondents may have selected multiple options.*



6) Of the following, which live/work housing configuration(s) would you consider?

89% of interested respondents interested in artists' live/work housing would consider working space within their living space (flexibly designed space).

Live/work configuration	"yes" to live/work housing		
	#	% of Responses	% of Respondents
Working space within my living space (flexibly designed space)	430	61%	89%
Working space shared with other residents (separate from living space)	278	39%	57%
Total Respondents	485	100%	
Total Responses	708		

**Respondents may have selected multiple options.*

7) How many parking spaces does your household need?

93% of interested respondents need one or two parking spaces.

Number of Parking Spaces Needed	"yes" to live/work housing	
	#	%
None	17	4%
One	260	54%
Two	189	39%
Three or more	19	4%
Total	485	100%

8) Which of the following shared transportation options would you use on a frequent or regular basis?

72% of interested respondents would walk and 56% would bike on a frequent or regular basis.

Transportation options	"yes" to live/work housing		
	#	% Responses	% Respondents
Ride Sharing (e.g., Lyft, Uber)	214	17%	44%
Carpooling	175	14%	36%
Public transportation	187	15%	39%
Biking	274	22%	56%
Walking	351	28%	72%
None of the above	49	4%	10%
Something else (please specify)	13	1%	3%
Total Respondents	485		
Total Responses	1250		

**Respondents may have selected multiple options*



9) Would your frequent or regular use of alternative transportation options reduce the number of parking spaces your household needs?

28% of interested respondents with frequent or regular use of alternative transportation options would reduce the number of parking spaces needed.

	"yes" to live/work housing	
Would your frequent or regular use of alternative transportation options reduce the number of parking spaces your household needs?	#	%
Yes	116	28%
No	304	72%
Total	420	100%

10) Have you considered leaving Tampa?

76% of interested respondents have considered leaving Tampa.

	"yes" to live/work housing	
Have you considered leaving Tampa?	#	%
Yes	227	76%
No	72	24%
Total	299	100%

This question was only asked to those who currently live in Tampa and are also interested in live/work housing.

11) Would the opportunity to have affordable artist live/work space encourage you to stay in Tampa?

95% of the 227 respondents who have considered leaving Tampa and are interested in affordable artists' live/work housing would be encouraged to remain for the opportunity to have affordable artists' live/work space.

	"yes" to live/work housing	
Would the opportunity to have affordable artist live/work space encourage you to remain?	#	%
Yes	215	95%
No	12	5%
Total	227	100%

This question was only asked to those who have considered leaving Tampa.

III. RESPONDENTS INTERESTED IN RENTING PRIVATE STUDIO/CREATIVE WORK SPACE ON AN ONGOING BASIS



“Private Studio/Creative Work Space” is referred to as “**Private Studio**” in the remainder of this report. The following statistics are about the combined **492** respondents who indicated they are interested in private studio space. It includes those respondents interested in renting only studio space, and those interested in both studio and artists’ live/work housing. **109** of the respondents are interested in studio space rental only.

A. RENTING PRIVATE STUDIO/CREATIVE WORK SPACE ON AN ONGOING BASIS

1) Would you rent private studio space in Tampa?

42% of the 1,159 total respondents are interested in renting private studio space under a one year or longer lease term. 22% are interested in studio rental only and not housing too.

	Total Respondents	% of Respondents
Private studio or creative work space	492	42%
Private studio or creative work space - No L/W	256	22%
Total Respondents	1159	

22% of respondents interested in private studio space are interested in studio rental only and no other type of space.

	"yes" to private studio	
Would you rent private studio or creative work space	#	%
Yes - Both live/work and private studio rental	236	48%
Yes - Private studio rental ONLY (no other type of space)	109	22%
Total	492	70%

2) In what areas of the arts, cultural, or creative industries are you most involved?



The top 4 areas of arts, cultural, or creative industry involvement by the 492 interested respondents are: Painting/Drawing/Illustration, Art gallery/Exhibition space/Curatorial, Music (vocal/instrumental/recording/composition), and Photography.

Arts, Cultural and Creative industries	#	"yes" to Private Studio	
		% of Responses	% of Respondents
Painting/Drawing/Illustration/Mixed media	183	13%	37%
Art gallery/Exhibition space/Curatorial	109	8%	22%
Music (vocal/instrumental/recording/composition)	105	7%	21%
Photography	93	7%	19%
Digital or Desktop arts (graphic design, architecture, animation, etc.)	91	6%	18%
Art education/instruction	82	6%	17%
Writing/Literary arts	67	5%	14%
Theater arts (acting, directing, production, comedy, etc.)	65	5%	13%
Film/Video/Television/Web content production	62	4%	13%
Multi-disciplinary	53	4%	11%
Crafts/Fine crafts	51	4%	10%
Installation art	48	3%	10%
Art administration/Arts advocacy (e g, museum or arts nonprofit staff)	41	3%	8%
Dance/Choreography	41	3%	8%
Fire arts (ceramics, glass, metalworking/metalsmithing)	35	2%	7%
Sculpture	32	2%	7%
Other, please specify	29	2%	6%
Murals/Street art	26	2%	5%
Heritage preservation/Cultural practice	25	2%	5%
Art therapy/Healing arts	24	2%	5%
Printmaking	24	2%	5%
Fiber/Textile arts/Weaving	20	1%	4%
Jewelry design/fabrication	20	1%	4%
Fashion/Costume/Millinery/Wearable arts	18	1%	4%
Book arts	17	1%	3%
Culinary arts/Craft food or beverage	16	1%	3%
Social practice	15	1%	3%
Woodworking	15	1%	3%
Body art (tattoo, esthetics, hair styling, etc.)	12	1%	2%
Artisanal product (non-food)	8	1%	2%
Total Respondents	492		
Total Responses	1427		

3) What percentage of your income comes from your art or creative work?



60% of respondents interested in private studio space either earn no income from their art/creative work or less than 10% of their income from their creative work.

% of Income from art/creative work	"yes" to live/work housing		"yes" to private studio		Total Respondents	
	#	% Respondents	#	% Respondents	#	% Respondents
up to 10%	113	23%	140	28%	315	27%
11% - 25%	60	12%	61	12%	129	11%
26% - 50%	47	10%	42	9%	77	7%
51% - 75%	15	3%	12	2%	38	3%
76% - 100%	88	18%	81	16%	184	16%
I earn no income from my art/creative work	162	33%	156	32%	416	36%
Total	485	100%	492	100%	1159	100%

B. CURRENT STUDIO/WORK SPACE SITUATIONS

1) Have you ever lived in Tampa?

68% of respondents interested in private studio space live in Tampa.

Have you ever lived in Tampa?	"yes" to private studio		Total Responses	
	#	%	#	%
I currently live in Tampa	335	68%	762	66%
Yes, but not currently	77	16%	197	17%
No	80	16%	200	17%
Total	492	100%	1159	100%

2) Do you currently have workspace you use only for your art or creative work?

37% of respondents interested in private studio space have space they only use for their art/creative work.

Do you currently have work space you use only for your art or creative work?	"yes" to private studio		Total Responses	
	#	%	#	%
Yes	180	37%	468	40%
No	312	63%	691	60%
Total	492	100%	1159	100%



3) Which best describes your current art or creative work situation for those who selected “yes” to interest in private studio space.

31% of respondents interested in private studio space have space within their home they use for art or creative work.

Studio/Creative Work Space Arrangements	"yes" to private studio		Total Respondents	
	#	%	#	%
I don't have the space I need (e g, current space is not adequate, I cannot afford available space, etc.)	235	48%	439	38%
I have space within my home	153	31%	424	37%
On an ongoing basis, I rent/own studio/creative work space	51	10%	115	10%
My work space is free (e g, member of dance troupe, university student, etc.)	30	6%	77	7%
On a short-term basis, I rent/own studio/creative work space	12	2%	39	3%
My work does not require designated space	11	2%	65	6%
Total	492	100%	1159	100%

4) What do you currently pay monthly, on average (NOT including utilities), for the studio or creative work space you rent or own outside your home on an ongoing basis?

39% of respondents interested in private studio space who rent or own studio or other creative work space outside their home on an ongoing basis currently pay more than \$750 a month for studio or creative work space.

Currently pay monthly for the studio or creative work space you rent or own outside your home on an ongoing basis?	"yes" to private studio	
	#	%
\$0	3	6%
\$1 - \$50	3	6%
\$51 - \$100	1	2%
\$151 - \$200	4	8%
\$201 - \$250	5	10%
\$251 - \$300	2	4%
\$301 - \$350	2	4%
\$351 - \$400	3	6%
\$401 - \$500	6	12%
\$501 - \$750	2	4%
More than \$750	20	39%
Total	51	100%

This question was only asked to those who are interested in Private Studio space and selected: "On an ongoing basis, I rent/own studio/creative work space"

C. PRIVATE STUDIO SPACE PREFERENCES



- 1) How likely would you be to share your private studio with at least one other artist?
(e.g., rent sharing, subleasing)

33% of respondents interested in private studio space would share their private studio with at least one other artist.

Share private studio with at least one other artist?	"yes" to private studio responses	
	#	%
Definitely would	160	33%
Somewhat likely	211	43%
Not likely	88	18%
Definitely would not	33	7%
Total	492	100%

- 2) Which of the following scenarios would you most prefer?

68% of respondents interested in private studio space prefer live/work housing and private studio space at the same time.

Scenarios most prefer	"yes" to private studio responses	
	#	%
Live/Work housing AND private studio space at the same time	160	68%
Live/Work housing ONLY	42	18%
Private studio ONLY	34	14%
Total	236	100%

This question was only asked to those who are interested in private studio space and live/work housing

3) What is the maximum monthly amount you would consider paying (NOT including utilities) for private studio or creative work space, if paid separately from housing?



63% of respondents interested in private studio space would consider paying \$300 or less maximum monthly for space.

Max Monthly Amount	"yes" to private studio	
	#	%
\$25	12	2%
\$50	19	4%
\$75	13	3%
\$100	68	14%
\$200	111	23%
\$300	84	17%
\$400	42	9%
\$500	55	11%
\$600	19	4%
\$700	18	4%
\$800	17	3%
\$900	4	1%
\$1000	25	5%
\$2000	4	1%
More than \$2000	1	0%
Total	492	93%

4) What is the minimum square footage necessary for your private studio or creative work space?

70% of respondents interested in private studio space need (at a minimum) 500 square feet of space or less.

Minimum Square Footage	"yes" to private studio	
	#	%
25 sq feet	13	3%
50 sq feet	26	5%
75 sq feet	17	3%
100 sq feet	50	10%
200 sq feet	89	18%
300 sq feet	46	9%
400 sq feet	58	12%
500 sq feet	48	10%
600 sq feet	28	6%
700 sq feet	12	2%
800 sq feet	21	4%
900 sq feet	5	1%
1000 sq feet	18	4%
2000 sq feet	14	3%
More than 2,000 sq feet	3	1%
I do not know the square footage necessary for my private studio or creative work space	44	9%
Total	492	100%

5) Number of respondents who are willing to pay \$1.00/SF or more per month for their private studio or creative work space.



The highlighted section in the following chart shows those respondents who are willing to pay at least \$1.00/SF per month for their private studio space. For example, there are 7 respondents who want either 25 SF or 50 SF of space and are willing to pay \$50 per month. If they leased 25 SF space at \$50 per month, they would be willing to pay \$2.00/SF per month.

There are 263 respondents out of 492 (53%) who are willing to pay at least \$1.00/SF or more per month for their private studio.

The maximum that respondents can pay per sq.ft. for the minimum sq.ft. of space they need

Count of Min/SF to Max. per Sq Ft cost per/mo.	The maximum that respondents can pay per sq.ft. for the minimum sq.ft. of space they need															I do not know the SF necessary	Count of max/sf at \$1.00/SF or more	Total
	25 SF	50 SF	75 SF	100 SF	200 SF	300 SF	400 SF	500 SF	600 SF	700 SF	800 SF	900 SF	1k SF	2k SF	More than 2k SF			
\$25	0	2	1	1	1	1	0	1	0	0	0	0	0	0	0	5		12
\$50	3	4	3	4	2	0	1	0	1	0	0	0	0	0	0	1	7	19
\$75	2	2	2	2	1	0	0	0	0	0	0	0	0	0	0	4	6	13
\$100	3	10	4	6	13	6	8	4	4	0	0	0	0	2	0	8	23	68
\$200	4	2	2	18	28	16	15	7	3	3	3	0	1	1	0	8	54	111
\$300	0	4	3	11	19	10	9	8	7	2	6	1	1	0	0	3	47	84
\$400	0	1	2	3	9	2	11	4	2	1	2	2	1	0	0	2	28	42
\$500	0	0	0	4	8	7	4	11	3	2	3	0	5	1	1	6	34	55
\$600	0	0	0	0	1	1	4	3	3	1	1	0	0	0	0	5	12	19
\$700	0	0	0	0	4	2	1	4	1	1	0	0	5	0	0	0	13	18
\$800	1	1	0	0	1	1	4	0	1	1	3	0	1	2	0	1	13	17
\$900	0	0	0	0	0	0	1	0	1	0	0	2	0	0	0	0	4	4
\$1000	0	0	0	1	2	0	0	5	2	0	3	0	4	5	2	1	17	25
\$2000	0	0	0	0	0	0	0	1	0	1	0	0	0	2	0	0	4	4
More than \$2000	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	1
Total	13	26	17	50	89	46	58	48	28	12	21	5	18	14	3	44	263	492
Count of Min/SF to Max. per Sq.Ft. cost per/mo.	13	24	13	43	72	23	25	24	8	3	6	2	4	3	0		53%	

6) Of the following, how would you primarily use your private studio?



The top 3 primary uses by interested respondents for their private studio or creative work space are: Studio arts, Non-Industrial (e.g., drawing, graphic design, photography, beading), Exhibiting or Presenting (e.g., gallery, screenings, installations), and Performances or public gatherings (e.g., music, dance, theater, readings, frequent events).

Primary use	"yes" to private studio		
	#	% Responses	% Respondents
Studio arts, Non-Industrial (e.g., drawing, graphic design, photography, beading)	254	20%	52%
Exhibiting or Presenting (e.g., gallery, screenings, installations)	159	13%	32%
Performances or public gatherings (e.g., music, dance, theater, readings, frequent events)	128	10%	26%
Desktop arts (e.g., graphic/other design work, literary)	112	9%	23%
Rehearsals or Movement (e.g., dance, theater, music, martial arts, yoga)	108	9%	22%
Classes or Workshops (frequent/high volume)	92	7%	19%
Audio (e.g., recording, mixing, editing, broadcasting)	89	7%	18%
Light Industrial (e.g., silversmithing, woodworking, clay/ceramics, textiles/dyeing)	82	7%	17%
Office (e.g., arts therapy, administrative)	57	5%	12%
Digital (e.g., 3D Printing, laser cutting)	43	3%	9%
Other, please specify	34	3%	7%
Retail	32	3%	7%
Shipping and receiving (high volume)	22	2%	4%
Heavy Industrial (e.g., glass, forging, spray paint/powder coating)	21	2%	4%
Culinary (e.g., catering, baking, cooking classes)	13	1%	3%
None of the above	2	0%	0%
Total Respondents	492		
Total Responses	1248		



7) In what neighborhood(s) of Tampa would you consider renting private studio space?

20% of respondents interested in private studio space would consider renting in Seminole Heights.

Locations	"yes" to private studio	
	#	% of Responses
Seminole Heights	268	20%
Ybor City	243	18%
Downtown	243	18%
Tampa Heights	224	17%
West Tampa	175	13%
No preference OR not familiar enough with Tampa neighborhoods to answer	101	8%
Another Location (please specify)	87	6%
Total Respondents	492	
Total Responses	1341	

Respondents could select multiple responses.

IV. RESPONDENTS INTERESTED IN SHARED CREATIVE SPACE



The following statistics are about the **674** individual respondents who said they are interested in accessing shared creative space in Tampa through a paid membership or other short-term rental arrangement.

A. ACCESSING SHARED SPACE(S)

- 1) Would you access shared space (paid membership or short-term rental)?

There is a total of 674 artists interested in accessing shared creative space and 297 artists interested in shared creative space only and no other type of space.

	Total Respondents	% of Respondents
Shared creative space		
Shared, specialized creative space (paid membership or short-term rental)	674	58%
Shared, specialized creative space (paid membership or short-term rental) - ONLY	297	26%
Total Respondents	1159	

B. SHARED CREATIVE SPACE

- 1) In what areas of the arts, cultural, or creative industries are you most involved?

The top 3 areas of arts, cultural, or creative industry involvement by those interested in shared creative space are: *Painting/Drawing/Illustration/Mixed media, Music (vocal/instrumental/recording/composition), and Theater arts (acting, directing, production, comedy, etc.).*

Arts, Cultural and Creative Industries	Access to shared creative space		
	#	% of Responses	% of Respondents
Painting/Drawing/Illustration/Mixed media	182	9%	27%
Music (vocal/instrumental/recording/composition)	170	9%	25%
Theater arts (acting, directing, production, comedy, etc.)	131	7%	19%
Art education/instruction	118	6%	18%
Art gallery/Exhibition space/Curatorial	114	6%	17%
Photography	114	6%	17%
Writing/Literary arts	109	6%	16%
Digital or Desktop arts (graphic design, architecture, animation, etc.)	105	5%	16%
Film/Video/Television/Web content production	96	5%	14%
Crafts/Fine crafts	76	4%	11%
Dance/Choreography	76	4%	11%



Multi-disciplinary	67	3%	10%
Art administration/Arts advocacy (e.g., museum or arts nonprofit staff)	61	3%	9%
Other, please specify	47	2%	7%
Art therapy/Healing arts	45	2%	7%
Fire arts (ceramics, glass, metalworking/metalsmithing)	45	2%	7%
Installation art	44	2%	7%
Sculpture	35	2%	5%
Culinary arts/Craft food or beverage	34	2%	5%
Fiber/Textile arts/Weaving	31	2%	5%
Fashion/Costume/Millinery/Wearable arts	30	2%	4%
Murals/Street art	27	1%	4%
Heritage preservation/Cultural practice	26	1%	4%
Jewelry design/fabrication	26	1%	4%
Printmaking	24	1%	4%
Social practice	24	1%	4%
Woodworking	24	1%	4%
Book arts	17	1%	3%
Body art (tattoo, esthetics, hair styling, etc.)	16	1%	2%
Artisanal product (non-food)	14	1%	2%
Total Respondents	674		
Total Responses	1928		

**Respondents may have selected multiple options.*

2) Have you ever lived in Tampa?

69% of respondents interested in accessing shared creative space currently live in Tampa.

Have you ever lived in Tampa?	Access to shared creative space	
	#	%
I currently live in Tampa	467	69%
Yes, but not currently	100	15%
No	107	16%
Total	674	100%

3) Which of the following shared, specialized creative space(s) would you be most interested in accessing?



The top 4 types of shared space for those respondents interested in accessing shared creative space are: General-use Studio, Teaching or Workshops (general-use), Rehearsal (e.g. dance, theater, music), and Exhibition or Presentation (e.g., gallery, screenings, installations).

Shared Space Accessibility	Access to shared creative space		
	#	% of Responses	% of Respondents
General-use Studio	242	13%	36%
Teaching or Workshops (general-use)	195	11%	29%
Rehearsal (e.g. dance, theater, music)	192	11%	28%
Exhibition or Presentation (e.g. gallery, screenings, installations)	189	10%	28%
Performance (informal, flexible/blackbox)	167	9%	25%
Audio (e.g. recording, mixing, editing, broadcasting)	140	8%	21%
Co-working (e.g. desktop art, design, literary, office)	125	7%	19%
Light Industrial (e.g. silversmithing, woodworking, clay/ceramics, textiles/dyeing)	101	6%	15%
Performance (formal, proscenium)	100	6%	15%
Retail or Market space	98	5%	15%
Digital fabrication (e.g. 3D printing, laser cutting)	62	3%	9%
Storage (greater than 100 square feet)	50	3%	7%
Culinary (e.g. commercial kitchen, urban garden)	37	2%	5%
Healing Arts (e.g. treatment rooms, flex-studio)	35	2%	5%
Textiles (e.g. dyeing, sewing, fabrication)	34	2%	5%
Heavy Industrial (e.g. glass, forging, spray paint/powder coating)	33	2%	5%
Other, please specify	18	1%	3%
Total Respondents	674		
Total Responses	1818		

*Respondents may have selected multiple options

4) You expressed interest in private studio space (1-year lease minimum) AND shared, specialized creative space(s). Which scenario would you most prefer?

77% of respondents interested in shared creative space prefer both private studio space and shared, creative space.

Which scenario would you most prefer?	Access to shared creative space	
	#	%
Private studio space ONLY	42	14%
Shared, creative space ONLY	27	9%
Private studio space AND shared creative space	235	77%
Total	304	100%

V. ALL RESPONDENTS COMMUNICATIONS

A. ONGOING COMMUNICATIONS

1) Interested in receiving further information?

Would you be interested in:	#	%
Receiving occasional and important updates on this project?	894	77%
Volunteering for this project?	590	51%
Being added to a Tempus Projects' email list	624	54%
Being added to Artspace Projects' general email list?	715	62%
Being added to an Artspace Tampa Initiative email list?	776	67%
Total	1159	

**Respondents may have selected multiple options*

B. SURVEY ENGAGEMENT METHOD

1) How did you learn about this survey?

35% of respondents learned about this survey from social media (e.g., Facebook, Instagram, Twitter, LinkedIn, etc.)

How did you learn about this survey?	#	%
Social media	493	35%
Friend/Colleague	375	27%
Email I received	282	20%
Other, please specify	99	7%
Virtual meeting/event	59	4%
Website I visited	36	3%
News media (e g, T V, radio, news article, etc.)	30	2%
Poster or Flyer	14	1%
Postcard (or other mailer)	2	0%
Total	1390	100%

**Respondents may have selected multiple options*